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Strategic Management

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Neil Ritson - kau

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THE ROLE OF LEADERSHIP IN STRATEGIC MANAGEMENT

In strategic management leader perform the various roles It introduces the environment for change Secondly it creates the leadership team by selecting key players from the organization by breaking down the current hierarchy at third stage it formulates the vision and strategy by the help of a visionary process that clarify the strategy for

Fundamentals of Strategic Management

Strategic management is a broader term than strategy and is a process that includes top management's analysis of the environment in which the organization operates prior to formulat - integrated, ongoing process 5 chapter 1 Fundamentals of Strategic Management 3

Strategic Management Theories - Global Journals Inc. (USA)

Strategic Management Theories By Richard Scroggins Capella University, United States Introduction- The goal of this literature review is to compare and contrast contemporary strategic management theories Additionally, the secondary goal is to evaluate the implications for strategic information technology management

List of references

Ansoff, HI 1980 'Strategic issue management' Strategic Management Journal, 1:131-148 Anstey, M 1994 Global shifts in industrial relations: Implications for South Africa Cape Town: Juta University of Pretoria ed - Niemann, I (2005)

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