

# Netflixed The Epic Battle For Americas Eyeballs

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Netflixed: The Epic Battle for America's Eyeballs (Portfolio, 2012) and a freelance writer She covered media, law and government as a staff writer for Reuters and United Press International in Los Angeles The Greater Los Angeles Press Club named her its Print Journalist of the Year in 2001 Ms Keating relocated to Corpus Christi in 2014

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rental by mail business ([3] Keating, Gina, 2012 "Netflixed: The Epic Battle for America's Eyeballs" New York: Penguin p 47) Thenceforth, in parallel with its consolidated rental service of Blu-ray and DVD, the company expanded its spectrum of business areas introducing media streaming,

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