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FUTURE TRENDS - WGSN

FUTURE TRENDS INTRODUCING A NEW WAY OF FORECASTING At WGSN we've created a new way of forecasting trends based on our users' feedback Our trend forecasts - which you can now find under "Future Trends" - will be organised into four categories to align with your planning and development Plus, all of the insight will

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WGSN futureS preSeNtS the Vision 2030

the industry for a more sustainable and successful future Laretta Roberts Director, WGSN Futures Adam Derry, creative director of Ekocycle for William and the Coca-Cola Company EXECUTIVE SUMMARY 1 There is growing evidence that consumers, who have in the

2022 - commscouncil.nz

Trends that WGSN predicted for the next decade have accelerated to become part of our lives in a matter of weeks From above-the-keyboard dressing to the home hub, we're now incorporating new ways of living and working at speed At WGSN, we're used to seeing our long-term forecasts come to life quickly, but never this fast

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In 2020, WGSN Food & Drink analyses oat milk's future in our Trend Curve: Oat Milk report Food & Drink Trends for 2019 2017 WGSN reports that growing consumer familiarity with plant-based meat substitutes is serving as a catalyst for category expansion, pointing to alt-dairy as a rising star From pea protein-based alternative meats to

WGSN Future Consumer

to future-proof themselves against shifting consumer priorities More so than ever, that's the shift that matters - it's no longer a path to purchase, it's a path to people WGSN's annual Future Consumer white paper analyses macroeconomic and societal drivers to understand how consumer desires and spending powers will evolve This

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https://www.youtube.com/watch?v=_odzyb0L-yg <https://www.youtube.com/watch?v=kglrHuPcQaA>

How to Attract the Luxury Consumer in 2020

between now and 2020, according to new research by global trend forecasters WGSN and Walpole In recent years, two key trends - the rise in omnichannel purchases, and the need for physical experience - have given rise to what WGSN calls the 'phygital' tsunami: physical retail ...

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At WGSN, we're constantly tracking consumer attitudes to ensure brands create the right products, services and experiences for their consumers at the right time Influenced by this research, we've called out the 20 crucial trends that will impact purchasing decisions of future consumers 20 Trends for the 2020s - WGSN Insider

INNOVATION, THE FUTURE OF RETAIL, TRENDS, ...

INNOVATION, THE FUTURE OF RETAIL, TRENDS, SUSTAINABILITY: FOCUS ON THE FUTURE WITH MICAM X MICAM X is the backdrop to MICAM's most innovative, The Future of Retail Specifically, the WGSN overviews on fashion trends for the upcoming seasons will be back for the

September 2020 MICAM Milano edition, along with a focus on materials,

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INNOVAZIONE, RETAIL DEL FUTURO, TENDENZE, ...

tematiche Art, Fashion, Heritage & Future; Trends & Materials; Sustainability; The Future of Retail In particolare, nell'edizione di settembre 2020 di MICAM Milano torneranno le overview di WGSN sulle tendenze di stile delle prossime stagioni ed un focus sui

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WGSN Key Colors S/S 2022 #trends #color #wgsn #coloro WGSN + Coloro: Key colours A/W 21/22 in 2020 WGSN is the world's leading trend forecasting and analysis service, equipping style-driven businesses around the world with future intelligence and creative